



9 June 2025

Dear Sirs,

Marks & Spencer: False allegations on behalf of Stop Funding Hate/Good Law Project

We write in relation to your letter dated 2 May 2025 and your subsequent letter dated 2 June 2025. We note that in this matter you act both in your own capacity, as well as on behalf of Stop Funding Hate.

Firstly, we note that you have addressed your correspondence to us care of Egmont House, 8 Clifford Street. This is not the GB News Limited's ("the Company") registered office or correspondence address which is set out below.

Turning to the substance of your correspondence, we had assumed following your initial correspondence that you had (correctly) concluded that your complaints were speculative (as you knew them to be) and wholly without foundation. However, in view of your letter of 2 June it appears clear that we need to put you on notice of the facts of the matter.

In your correspondence you have made false and defamatory allegations concerning the Company by alleging wholly incorrectly (and based solely on suppositions unsupported by any factual or evidential basis) that the Company has acted to breach the Digital Markets, Competition and Consumers Act 2024 by failing to disclose a paid promotion (on behalf of Marks & Spencer).

So that you are pellucidly clear on this matter, whilst the Company's confidential business relations are simply none of you or your client's business, you will be pleased to note, no doubt, that none of the matters you outline constitute paid for promotion – the Company was not paid in respect of any such matters, which are simply editorial content that the Company is perfectly entitled to publish / broadcast.

You should also note that Ofcom are also entirely satisfied that this is case.

That is the beginning and end of this matter: any attempt on your part to publish any material suggesting to the contrary – or any complaint raised based upon the same false factual matters - would be false and defamatory of the Company and we reserve our rights entirely in respect of your threats in this regard.

Moreover, in light of (a) the above matters and (b) your and your client's openly admitted and concerted campaign to defund the Company by interfering with its commercial relations with advertisers / potential advertisers, any report to, for example, the CMA in view of the above would plainly be malicious, the consequences of which will undoubtedly be clear to you.

We also consider that any deliberate attempt to interfere with the Company's business / potential business relations by making complaints to third parties based on information that you know has no basis in fact would be a (deliberate) misuse of such a process, with the attendant consequences for you should such a (false) complaint be made by you or on behalf of your client. It is simply not acceptable that you should seek to utilise such processes in order to deliberately disrupt the Company's business on the basis of politically motivated campaigns that you and your client admittedly undertake in relation to the Company and an abuse of the legitimate use of such processes.

This is all the more so in circumstances where you know that the entire basis for any such publication / report is simply wild speculation on your / your client's part.

In summary: there is no basis whatsoever for any of the allegations that you have raised in your correspondence in relation to this matter. Any publication or report to the contrary would be false and highly defamatory of the Company, exacerbated by the quite deliberate intentions behind your conduct and entirely speculative nature of such allegations in the first place, in respect of which our rights are and remain fully reserved. We await your confirmation by return that this is the end of the matter.

Yours faithfully,

A handwritten signature in black ink, consisting of the letters 'GBNL' in a stylized, cursive-like font.

GB News Limited