

**IN THE HIGH COURT OF JUSTICE  
KING'S BENCH DIVISION  
MEDIA AND COMMUNICATIONS LIST**

**Claim No.: KB-2025-002210**

**BETWEEN:**

**GOOD LAW PROJECT LIMITED**

**Claimant/  
Respondent**

**-and-**

**REFORM UK PARTY LIMITED**

**Defendant/  
Applicant**

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**EXHIBIT JTDM2**

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# Hold power to account in this election and beyond

**GOODLAW**  
Project

With an election imminent, it's crucial we continue to defend democracy and hold the powerful to account.

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## Stop targeting me!

Defend democracy from data dark arts



The general election is on 4 July. Right up until the polls open, political parties are competing for your time and attention so they can win your vote.

And they're using your personal data to do it. Your age, your interests, the house you live in, if you're married, whether you voted in the last election. Personal data you probably didn't know they had – and almost certainly didn't agree they could use.

Political parties use this information to profile and target you – and people like you – so they can tell you only what they think you want to hear. It's political puppeteering. And it's totally in the dark.

You have the legal right to stop them. You can take action to shine a light on all the data they have on you and demand they stop using it.

Now what if your neighbour does this too? And your colleague, your cousin, your friend, their friend. Together, our power is stronger to demand transparency and integrity from political parties this election.

And if they ignore you, there will be consequences. If they don't stop using your data, together we can take them to court.

## Choose a political party\*

[Tories, stop targeting me!](#)

[Labour, stop targeting me!](#)

[SNP, stop targeting me!](#)

[Lib Dems, stop targeting me!](#)

[Reform, stop targeting me!](#)

\*These are the five major political parties in the UK, polling above 10% at the end of May 2024 or with ten or more seats.

# Tories, stop targeting me!

## Defend democracy from data dark arts

The Tories are using your personal data to target you and people like you – all to compete for votes. You have a legal right to stop them. By completing this form you will exercise your legal right to demand that:

- The Tories cough up all the data they have on you
- They stop processing your data

And if they ignore you, there will be consequences. If they don't stop, together we can take them to court.

**Take action now to fight for transparency and integrity in this election and beyond.**




[FAQs](#)

## What will happen if I take this action?

By completing this form, you will send an email to the Data Protection Officer at the Conservative and Unionist Party, with two requests:

- A Data Subject Access Request, or DSAR, where you tell them to send you all the data they have on you
- A demand to stop processing your personal data, which you have the right to do under data law

## What will happen next?

-  The Conservative and Unionist Party may ask you to confirm your identity, for example by showing them your ID.
-  They then have 30 days to respond to your data request.
-  If they ignore your request, there will be consequences. We may be able to take them to court.

We'll keep in touch with you every step of the way to help you hold the Tories to account on how they use your personal data. If it turns out they have been unlawfully using your data, we may be able to sue them. Make sure you opt in to receive emails from Good Law Project so we can share the latest updates with you.

## How will Good Law Project use my data?

You can read our privacy notice [here](#)

Defend democracy from data dark arts.

Take action now to shine a light on all the data the Tories have on you and demand they stop using it.

About you

Address

Data request

First name \*

Last name \*

Email address \*

I agree to Good Law Project contacting me about this campaign and other important work \*

- Yes, keep me informed via email
- No updates needed, I'm already subscribed or prefer not to be

If you take action on this page, we'll forward your data request to the Conservative and Unionist Party via email. We'll also collect your information and may use this to further develop the campaign. For more information about how we process your data, please see our [privacy notice](#).

**Next**

# SNP, stop targeting me

## Defend democracy from data dark arts

The SNP are using your personal data to target you and people like you – all to compete for votes. You have a legal right to stop them. By completing this form you will exercise your legal right to demand that:

- The SNP cough up all the data they have on you
- They stop processing your data

And if they ignore you, there will be consequences. If they don't stop, together we can take them to court.

**Take action now to fight for transparency and integrity in this election and beyond.**




[FAQs](#)

## What will happen if I take this action?

By completing this form, you will send an email to the Data Protection Officer at the Scottish National Party, with two requests:

- A Data Subject Access Request, or DSAR, where you tell them to send you all the data they have on you
- A demand to stop processing your personal data, which you have the right to do under data law

## What will happen next?

-  The Scottish National Party may ask you to confirm your identity, for example by showing them your ID.
-  They then have 30 days to respond to your data request.
-  If they ignore your request, there will be consequences. We may be able to take them to court.

We'll keep in touch with you every step of the way to help you hold the SNP to account on how they use your personal data. If it turns out they have been unlawfully using your data, we may be able to sue them. Make sure you opt in to receive emails from Good Law Project so we can share the latest updates with you.

## How will Good Law Project use my data?

You can read our privacy notice [here](#)

## What if I have any other questions?

Please [get in touch with us](#) with any other questions you have.

Defend democracy from data dark arts.

Take action now to shine a light on all the data the SNP have on you and demand they stop using it.

About you

Address

Data request

First name \*

Last name \*

Email address \*

I agree to Good Law Project contacting me about this campaign and other important work \*

- Yes, keep me informed via email
- No updates needed, I'm already subscribed or prefer not to be

If you take action on this page, we'll forward your data request to the Scottish National Party via email. We'll also collect your information and may use this to further develop the campaign. For more information about how we process your data, please see our [privacy notice](#).

**Next**

# Reform UK, stop targeting me!

## Defend democracy from data dark arts

Reform UK are using your personal data to target you and people like you – all to compete for votes. You have a legal right to stop them. By completing this form you will exercise your legal right to demand that:

- Reform UK cough up all the data they have on you
- They stop processing your data

And if they ignore you, there will be consequences. If they don't stop, together we can take them to court.

**Take action now to fight for transparency and integrity in this election and beyond.**




[FAQs](#)

## What will happen if I take this action?

By completing this form, you will send an email to the Data Protection Officer at the Reform UK Party, with two requests:

- A Data Subject Access Request, or DSAR, where you tell them to send you all the data they have on you
- A demand to stop processing your personal data, which you have the right to do under data law

## What will happen next?

-  The Reform UK Party may ask you to confirm your identity, for example by showing them your ID.
-  They then have 30 days to respond to your data request.
-  If they ignore your request, there will be consequences. We may be able to take them to court.

We'll keep in touch with you every step of the way to help you hold Reform UK to account on how they use your personal data. If it turns out they have been unlawfully using your data, we may be able to sue them. Make sure you opt in to receive emails from Good Law Project so we can share the latest updates with you.

## How will Good Law Project use my data?

You can read our privacy notice [here](#)

## What if I have any other questions?

Please [get in touch with us](#) with any other questions you have.

Defend democracy from data dark arts.

Take action now to shine a light on all the data Reform UK have on you and demand they stop using it.

About you

Address

Data request

First name \*

Last name \*

Email address \*

I agree to Good Law Project contacting me about this campaign and other important work \*

- Yes, keep me informed via email
- No updates needed, I'm already subscribed or prefer not to be

If you take action on this page, we'll forward your data request to the Reform UK Party via email. We'll also collect your information and may use this to further develop the campaign. For more information about how we process your data, please see our [privacy notice](#).

**Next**

# Labour, stop targeting me!

## Defend democracy from data dark arts

Labour are using your personal data to target you and people like you – all to compete for votes. You have a legal right to stop them. By completing this form you will exercise your legal right to demand that:

- Labour cough up all the data they have on you
- They stop processing your data

And if they ignore you, there will be consequences. If they don't stop, together we can take them to court.

**Take action now to fight for transparency and integrity in this election and beyond.**




[FAQs](#)

## What will happen if I take this action?

By completing this form, you will send an email to the Data Protection Officer at the Labour Party, with two requests:

- A Data Subject Access Request, or DSAR, where you tell them to send you all the data they have on you
- A demand to stop processing your personal data, which you have the right to do under data law

## What will happen next?

-  The Labour Party may ask you to confirm your identity, for example by showing them your ID.
-  They then have 30 days to respond to your data request.
-  If they ignore your request, there will be consequences. We may be able to take them to court.

We'll keep in touch with you every step of the way to help you hold Labour to account on how they use your personal data. If it turns out they have been unlawfully using your data, we may be able to sue them. Make sure you opt in to receive emails from Good Law Project so we can share the latest updates with you.

## How will Good Law Project use my data?

You can read our privacy notice [here](#)

## What if I have any other questions?

Please [get in touch with us](#) with any other questions you have.

Defend democracy from data dark arts.

Take action now to shine a light on all the data Labour have on you and demand they stop using it.

About you

Address

Data request

First name \*

Last name \*

Email address \*

I agree to Good Law Project contacting me about this campaign and other important work \*

- Yes, keep me informed via email
- No updates needed, I'm already subscribed or prefer not to be

If you take action on this page, we'll forward your data request to the Labour Party via email. We'll also collect your information and may use this to further develop the campaign. For more information about how we process your data, please see our [privacy notice](#).

**Next**

# Lib Dems, stop targeting me!

## Defend democracy from data dark arts

The Lib Dems are using your personal data to target you and people like you – all to compete for votes. You have a legal right to stop them. By completing this form you will exercise your legal right to demand that:

- The Lib Dems cough up all the data they have on you
- They stop processing your data

And if they ignore you, there will be consequences. If they don't stop, together we can take them to court.

## Take action now to fight for transparency and integrity in this election and beyond.




### [FAQs](#)

### What will happen if I take this action?

By completing this form, you will send an email to the Data Protection Officer at the Liberal Democrat Party, with two requests:

- A Data Subject Access Request, or DSAR, where you tell them to send you all the data they have on you
- A demand to stop processing your personal data, which you have the right to do under data law

### What will happen next?

-  The Liberal Democrat Party may ask you to confirm your identity, for example by showing them your ID.
-  They then have 30 days to respond to your data request.
-  If they ignore your request, there will be consequences. We may be able to take them to court.

We'll keep in touch with you every step of the way to help you hold the Lib Dems to account on how they use your personal data. If it turns out they have been unlawfully using your data, we may be able to sue them. Make sure you opt in to receive emails from Good Law Project so we can share the latest updates with you.

### How will Good Law Project use my data?

You can read our privacy notice [here](#)

### What if I have any other questions?

Please [get in touch with us](#) with any other questions you have.

Defend democracy from data dark arts.

Take action now to shine a light on all the data the Lib Dems have on you and demand they stop using it.

About you

Address

Data request

First name \*

Last name \*

Email address \*

I agree to Good Law Project contacting me about this campaign and other important work \*

- Yes, keep me informed via email
- No updates needed, I'm already subscribed or prefer not to be

If you take action on this page, we'll forward your data request to the Liberal Democrat Party via email. We'll also collect your information and may use this to further develop the campaign. For more information about how we process your data, please see our [privacy notice](#).

**Next**

# Good Law Project's Post



**Good Law Project**

23,358 followers  
1y · Edited



● #StopTargetingMe ●

Political parties will spend the next month using your personal data to compete for your vote. Did you know you've got the legal right to stop them? Here's how ↓

<https://lnkd.in/g3-RDrin>



**Stop targeting me! - Good Law Project**

<https://goodlawproject.org>

👍🗨️ 17 · 1 Comment

👍 Like

🗨️ Comment

➦ Share

# GOOD LAW Project

Dear Friend,

The general election takes place in less than a month. Right up until the polls open, political parties are competing for your time and attention so they can win your vote.

And they're using your personal data to do it. Personal data you probably didn't know they had – and **almost certainly didn't agree they could use**.

Your age, your interests, the house you live in, if you're married, whether you voted in the last election. **Political parties know all this about you – and more.**

They use this information to profile and target you – and people like you – so they can tell you only what they think you want to hear. It's political puppeteering. And it's totally in the dark.

**Friend, you have the legal right to stop them. Take action now to shine a light on all the data they have on you and demand they stop using it.**

Choose a political party\*:

**Tories, stop targeting me!**

**Labour, stop targeting me!**

**Lib Dems, stop targeting me!**

**SNP, stop targeting me!**

**Reform, stop targeting me!**

Now what if your neighbour does this too? And your colleague, your cousin, your friend, their friend. **Together, our power is stronger** to demand

transparency and integrity from political parties this election.

**And if they ignore you, there will be consequences.** If they don't stop using your data, together we can take them to court.

**Together, we can defend democracy against data dark arts.**

Thank you for your action and support,  
Jo, Good Law Project

\*These are the five major political parties in the UK, polling above 10% at the end of May 2024 or with ten or more seats.

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Good Law Project only exists thanks to donations from **people across the UK**. Any support you can give – whether a monthly or a one-off donation – will help us **make positive change**.

[Donate now](#)

**GOOD LAW**  
Project

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# Stop targeting me!



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#StopTargetingMe

Political parties are competing for your time and attention so they can win your vote. And they're using your personal data to do it.

Take action now to shine a light on all the data they have on you and demand they stop using it – link in our bio.



will81m 78 w  
Gdpr gave away our legal rights. All under the illusion of data misuse. Gdpr was a sham  
Like Reply

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1.6K 40

5 June 2024

Log in to like or comment.

Good Law Project's post



Good Law Project

9 June 2024 · 🌐



Ask political parties to

📄 Cough up all the data they have on you

🛑 Stop processing your data

By filling in our easy form:



GOODLAWPROJECT.ORG

Stop targeting me! - Good Law Project

Political parties are competing to win your vote, and they're using your personal data to do so. Yo...

👍 19

3 comments 8 shares

👍 Like

💬 Comment



Post



Good Law Project

@GoodLawProject



Right now, political parties are using people's data to manipulate us and win elections. Data you probably didn't know they have. You have the legal right to ask them to stop.

Take action now to tell them [#StopTargetingMe](#)

- Choose the party**
- Add in your details**
- Send an email**
- Protect your data**

Stop targeting me! | Good Law Project

From goodlawproject.org

9:25 am · 30 Jun 2024 · 15.6K Views

12

64

95

7



Read 12 replies

# **GOOD LAW** Practice

Latest • 6 September 2024

## **Good Law Practice to close**

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**Good Law Project has decided to revert to the model of procuring legal services in house.**

Good Law Project has decided to revert to the model operated by other legal non-profits of procuring legal services through an in-house legal team and is closing its wholly owned law firm Good Law Practice. We would like to thank the team at Good Law Practice for all their hard work. A number of colleagues are expected to take up similar roles at Good Law Project.

When Good Law Practice was founded, Good Law Project litigated almost exclusively against the government. The changed political and legal climates mean that, going forward, Good Law Project will do less judicial review (ie suing public bodies) and will need to commission legal services from a wider range of legal experts than could be accommodated within a single law firm.

Good Law Project exists to hold power to account.

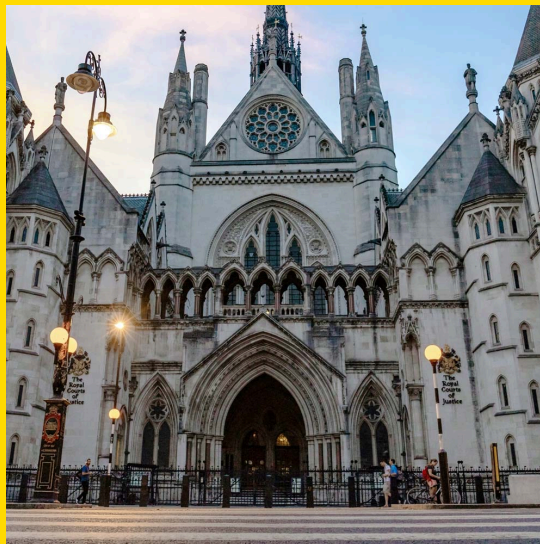
We bring together legal action, investigations and campaigning to fight for a fairer, greener future. We're powered by people across the UK.

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## Together we can stand against hate

Join the fight

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## Stay up to date and be the first to hear about how to take action

First Name \*

Surname \*

Your Email Address \*

[Sign up](#)

By completing this form, I agree to receive occasional emails per the terms of the Good Law Project's [privacy notice](#).

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Good Law Project Ltd. 3 East Point, High Street, Seal, Sevenoaks, Kent, United Kingdom, TN15 0EG.

(This is our registered address and for correspondence only)

Company Registration No. 10556197

[Privacy Notice](#)

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Company registration number 13849662 (England and Wales)

**GOOD LAW PRACTICE LIMITED**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JANUARY 2025**  
**PAGES FOR FILING WITH REGISTRAR**

# GOOD LAW PRACTICE LIMITED

## STATEMENT OF FINANCIAL POSITION

AS AT 31 JANUARY 2025

	2025		2024	
	£	£	£	£
Fixed assets		-		7,632
Current assets	11,130		121,376	
Prepayments and accrued income	-		64,021	
Creditors: amounts falling due within one year	(56)		(20,362)	
Net current assets		11,074		165,035
Total assets less current liabilities		11,074		172,667
Accruals and deferred income		-		(2,500)
Net assets		11,074		170,167
Capital and reserves		11,074		170,167

### Notes to the financial statements

#### 1 Employees

The average number of persons, including directors, employed by the company during the year was as follows:

	2025 Number	2024 Number
Employees	7	9

#### 2 Going concern

These accounts have not been prepared on a going concern basis due to the fact that the company ceased trading during the financial year.

Good Law Practice Limited is a private company limited by shares incorporated in England and Wales. The registered office is 3 East Point, High Street, Seal, Sevenoaks, Kent, TN15 0EG.

For the year ended 31 January 2025 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the micro-entity provisions and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime', and have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

**GOOD LAW PRACTICE LIMITED**

**STATEMENT OF FINANCIAL POSITION (CONTINUED)**

**AS AT 31 JANUARY 2025**

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The director of the company has elected not to include a copy of the income statement within the financial statements.

The financial statements were approved by the board of directors and authorised for issue on 10 June 2025 and are signed on its behalf by:

J Maugham  
**Director**

Company registration number 13849662 (England and Wales)

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

**Application to strike off**

Company Name: GOOD LAW PRACTICE LIMITED  
Company Number: 13849662

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**Important notice for all interested parties**

This company has applied to be struck off and dissolved. The registrar will proceed unless there is reasonable cause not to, and on dissolution any assets remaining in the company will be passed to the Crown. Guidance is available on grounds for objection. If in doubt seek professional advice.

---

**Declaration of director(s)**

I/We as the majority of directors apply for this company to be struck off the Register and declare that none of the circumstances described in section 1004 and 1005 of the Companies Act 2006 (being circumstances in which the directors would otherwise be prohibited under those sections from making an application) exists in relation to the company.

**Authorising company Director(s):**

MAUGHAM, Jolyon Toby Dennis MAUGHAM, Jolyon Toby Dennis

\_\_\_\_\_  
Signature Date: 20-11-2025